



NEWS RELEASE

Media Contact:

Joe Douress

610.559.7265

jdouress@aol.com

Heroes Tournament Celebrates 20 Years

***Beneficiaries include the Barry L. Bush Memorial Scholarship;
Other Local Funds That Support Seriously Ill Children***

Easton, PA – March 2, 2011 – Green Pond Country Club in Bethlehem Twp, PA will once again play host to the Heroes Tournament on Saturday, May 28. The 2011 tournament represents a major milestone: 20 years of raising funds in support of charitable causes that honor the lives of fallen – and emerging – heroes from the region. Since its founding, this tournament has distributed hundreds of thousands of dollars to a variety of worthy causes.

Joe Douress, of Forks Twp., PA. held the inaugural tournament in 1992 in memory of his 12 year-old nephew, Sean Michael Morris, who succumbed to leukemia in April of that year after a long, valiant battle. In addition to ensuring the memory of Sean would live on, Joe's hope was to raise funds to benefit seriously ill children and their families. Since then, in addition to adhering to its original mission, the tournament has been expanded to also benefit the Barry L. Bush Memorial Scholarship. This scholarship was established in memory of Douress' best friend, Barry Lee Bush, a Newark-based FBI special agent, who was killed in the line of duty in April 2007.

“It’s hard to believe it’s been 20 years since Sean’s inspiring and heroic battle led to the creation of this tournament,” says Douress. “It’s equally hard to believe that Barry Bush has been gone for four years. I miss them both dearly. But both would be amazed and pleased at the positive impact their memories have had on so many children and families.”

This year’s Heroes Tournament will be both special and memorable. A volunteer committee comprised of neighbors and friends has been planning and organizing the event since January. “Our goal is to net \$20,000 this year—our 20th year,” says Douress. As always, the entire proceeds from the tournament will be donated to various local charities that help honor the lives of heroes, be they a highly decorated FBI agent such as Barry Bush or a child valiantly fighting a life-threatening disease.

Last year’s tournament attracted 225 golfers and netted \$15,100 -- half of which was allocated to the Barry L. Bush Memorial Scholarship (which awards scholarships to local high school seniors) and half to charities that provide support to children with cancer. Beneficiaries of the tournament include Camp Ronald, a one-week camp for kids with cancer held each August in the Poconos (where campers attend free of charge) and other local charities.

This year’s event will be held on Saturday, May 28, at the Green Pond Country Club, located on Farmersville Road in Bethlehem Township, PA. The entry fee is \$125 per person, which includes greens fees, cart, meals, trophies, prizes and beverages. Two “flights” will be played, with shotgun starts at 8:00 AM and 2:00 PM. For more information, to register for the event or to make a special donation, call Joe Douress at 610.559.7265 or email him at jdouress@aol.com. Please also visit the website at www.SeanMorrisBenefit.org.

#